



Style By

**YELLOW
BUTTON**

New Position: January 2016

SOCIAL MEDIA CONTENT CO-ORDINATOR:

Part/time: Sydney based.

Yellow Button is the premier destination for style solutions for retailers and consumers offering personal styling, digital content creation, styling workshops and visual merchandising services.
www.stylebyyellowbutton.com

Due to the growing categories within our business we are looking for a social media content co-ordinator reporting to the editor of stylebyyellowbutton.com

Responsibilities include:

- Managing day-to-day updates on social media channels including instagram, facebook, pinterest, linkedin.
- Presenting content ideas to the team
- Work with the editor on a content plan from inception through to implementation
- Weekly and monthly reporting on Google Analytics.
- Research global social trends, websites and blogs.
- Design savvy content posts
- Attending events and writing a reports.

Skills required include:

- Be passionate about fashion and international blogs, websites and social media
- Have the ability to work autonomously and within a team
- Punctual and reliable
- Well presented
- Previous experience in digital media
- A communication or journalism degree is preferred
- Adobe. Design skills.
- Mail Chimp experience
- An eye for detail

Please send examples of your work and your resume to info@yellowbutton.com.au